



IMPLEMENTATION OF DELIVERABLE 5.1.1

«Organization of Awareness Raising Action in Rhodes»

Rhodes, 14 December 2012

For the project:

«Event organization, Promotion and Result Diffusion Services in the framework of actions' implementation of the SCORE project – Sustainable Construction in Rural and Fragile Areas for Energy Efficiency»

in the framework of the MED Programme



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Construction
in Rural and Fragile Areas
for Energy efficiency



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1. INTRODUCTION

The “Awareness Raising Action for energy Efficiency in constructions’ sector / Bench learning and peer exchange workshop for local actors” took place in the room of Regional Council (building of the Regional Section of Rhodes), on the 14th of December 2012 in the framework of actions’ implementation of the SCORE project – Sustainable Construction in Rural and Fragile Areas for Energy Efficiency in the framework of the MED Programme.

The event was organized by the Development Agency of South Aegean Region «READ S.A.».

The main objectives of this event are to familiarize the public with the work achieved in the framework of the implementation of project SCORE, to increase public awareness on energy efficiency of buildings and the exchange of knowledge among local actors on this specific subject.

During the event, officials and representatives with significant experience on the sector of sustainable construction made their presentations.



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2. LECTURES

The event began with the welcome speech of Eletheria Ftaklaki, Vice Governor of the Region of South Aegean and President of the Development Agency of South Aegean Region "READ S.A."

The lectures that took place are:

Eleftheria Nikitara, Member of the project's working team, employee of the Development Agency of South Aegean Region "READ S.A.", *"Presentation of SCORE project - concept, main activities and outputs"*

Papaoikonomou Giannis, Professor of Physics, College of Rhodes, *Presentation of the "Passive House"*

Katerina Chatzipapa, Political Scientist MSc, Member of the project's working team of EXELIXIS in the implementation of the similar European project IRH-Med, *Presentation of "A framework for the evaluation and the certification of sustainable construction in Mediterranean countries"*

Konstantinos Patlitzianas, Chemical Engineer, M.Sc., Ph.D., Centre for Renewable Energy Sources and Saving (CRES), *"Energy efficiency as a factor for sustainable development"*

George Stavrakakis, Chemical Engineer, M.Sc., Ph.D., Division of Development Programs, Centre for Renewable Energy Sources and Saving (CRES), *"Tools for assessing energy efficiency in buildings"*

After the end of the lectures, a discussion took place.



3. SUPPORTING ACTIONS

During the preparation of the action

- One Press Release was prepared in order to communicate the action to the public. It was released after being approved by the READ S.A.
- The poster, the invitation and the program were designed and created according to the specifications laid down. Two posters were printed and posted.
- invitations were sent, whether by fax, or e-mail. To certain actors, there was phone communication to inform them about the workshop and to urge them to participate.
- Air tickets and hotel rooms were booked for the lecturers. There was constant phone communication for further information and details.
- The lecturers were transported from the airport to the hotel and vice-versa.

During the conduct of the action

- There was secretarial support (participants' welcoming, attendances, material distribution etc).
- Material distribution (bag, notepad, pen, flyers, action's program) to the participants during their registration.
- There were photographs and videos taken by a professional photographer.
- There was a coffee break after the three first lectures.
- There was a lunch for the lecturers and the officials after the workshop has ended (9 people).

After the end of the action

- The lectures and the photographs were sent to the lecturers and the attendees.